



BERGEY CREATIVE GROUP
Marketing & Design Intervention

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FOR IMMEDIATE RELEASE

Bergey Creative Group Appoints Nick Minugh as Senior Designer

Harleysville, PA – February 20, 2008 – Bergey Creative Group (BC Group), a strategic communications and creative agency, has hired Nick Minugh as senior designer.

In this role, Minugh brings 10 years of experience to develop art concepts for producing advertising and marketing projects and campaigns, and to design brochures, booklets, fliers, ads, commercials, billboards, web sites, and more. Prior to joining Bergey Creative Group, Minugh was senior art director at RBK Advertising Co. Ltd. (Hamilton, Bermuda) where he designed across all media including annual reports, brochures, identity and branding packages, and web sites. He is an award-winning designer and studied graphic design at George Brown College (Toronto, Canada). Minugh resides in Collegeville, PA.

“Nick is another talented addition to our superbly creative team,” said agency owner Tom Bergey. “He brings fresh ideas and experience across various industries, which will serve our clients well.”

About Bergey Creative Group

Bergey Creative Group (BC Group) is a strategic communications and creative agency in Harleysville, Pennsylvania. Since 1994, the company has created effective marketing campaigns and produced world-class design to help local and national clients improve brand, increase sales, generate awareness, and advance positions in the marketplace. To learn more, visit www.bergeycreative.com.

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Editor’s Note: Photography and press release available for download at http://www.bergeycreative.com/press_room.

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